

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (Currently Amended) A method of sharing revenues generated from sales of banners that are affixed to truck bodies, comprising the steps of:

(a) a manufacturer of the truck bodies manufacturing the truck bodies with mounting hardware for the banners and selling the truck bodies having the mounting hardware;

(b) a banner seller selling the banners that are then affixed to truck bodies having the mounting hardware that were sold by the manufacturer; and

(b) the manufacturer receiving a share of revenues from the sales of the banners by the ~~by a banner seller to be affixed to truck bodies made by the manufacturer with the mounting hardware for the banners.~~

2. (Previously Presented) The method of claim 1 and further including the step of affixing to the banners mounting hardware that mates with the mounting hardware on the truck bodies made by the manufacturer.

3. (Currently Amended) A method of sharing revenues generated from printing banners that are affixed to truck bodies, comprising the steps of:

(a) a manufacturer of truck bodies manufacturing the truck bodies with mounting hardware for the banners and selling the truck bodies having the mounting hardware;

(b) a printer printing the banners which are then affixed to the truck bodies having the mounting hardware that were sold by the manufacturer, and

the printer sharing with the manufacturer a portion of the revenues the printer receives for printing the banners.

4. (Original) The method of claim 3 and further including the step of affixing to the banners mounting hardware that mates with the mounting hardware on the truck bodies.

5 – 11. (Cancelled)